

CREATIVITY AND  
EDUCATION FOR POSITIVE  
CHANGE, INSPIRED BY OUR  
PARTNER IN GOOD:  
**JUNIOR ACHIEVEMENT**



INVESTING *for* Good

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JA VOLUNTEER & STUDENT RECOGNITION LUNCHEON

2019 JA ROI  
*Showcase*

IN CONJUNCTION WITH  
**GIVE *for* GOOD**

powered by  
Community Foundation

TUESDAY, MAY 7, 2019

SHREVEPORT CONVENTION CENTER



*empowering young people to own their economic success*



# Hot Chocolate CHALLENGE

Junior Achievement of North Louisiana



**An Elementary Entrepreneurial Experience**  
10 Caddo Parish Schools | 828 Students

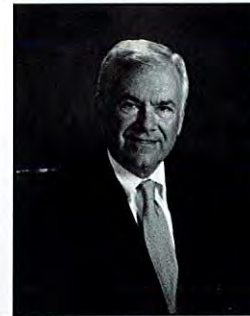
**A.C. Steere**  
**Arthur Circle**  
**Caddo Heights**  
**Eden Gardens**  
**Judson**

**J.S. Clark**  
**Northside**  
**Riverside**  
**Southern Hills**  
**Summer Grove**



**Junior  
Achievement®**  
of North Louisiana

## A MESSAGE FROM THE JA SHOWCASE HONORARY CHAIRMAN



It is my honor to serve as chairman for this year's Junior Achievement, Business Hall of Fame Laureate Induction Dinner. Thank you for joining me in recognizing the 2018 JA Laureates: William H. Broyles, II, Scott P. Sealy, Sr. and Craig C. Spohn. Your presence here tonight honors our new Laureates as well as our community's outstanding Junior Achievement program.

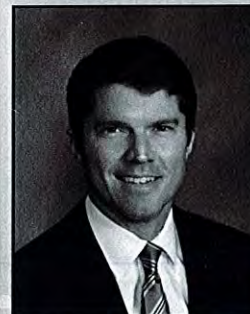
Junior Achievement provides a crucial service educating the youth of our community in the areas of financial literacy, work readiness and entrepreneurship. JA is located in 117 nations throughout the world and is the largest organization dedicated to giving young people the knowledge and skills they need to plan for their futures and make smart academic and economic choices.

Studies show that most parents do not feel qualified to talk to their children about money and many are unable to help them prepare for the world of work. In a world where our financial lives are becoming more complicated and opportunities to spend money far outweigh information on managing it; this organization is bridging a critical educational gap. Our corporate and community volunteers deliver relevant, hands-on experience—lessons that connect real life business with education. Students who are the beneficiaries of the JA program are equipped with the tools they need to change their dreams into reality and aspire to become successful citizens in the 21st century workforce.

With the support of JA Laureates, business leaders, and friends, tonight's Laureate Induction Dinner will provide 20% of the annual program budget—clearly a tremendous return on investment. Thank you again for your generosity and your steadfast commitment to today's youth and our community's future. You are changing lives!

**GEORGE D. NELSON, JR. | 2012 JA LAUREATE**

## A MESSAGE FROM THE CHAIRMAN OF THE BOARD



Tonight's event is Junior Achievement's major fundraiser that helps to provide area students lessons in financial literacy, work-readiness and entrepreneurship. On behalf of JA and our Board of Directors, I thank you for attending tonight's fundraiser and investing in Junior Achievement's mission. First, I would like to congratulate our 2018 JA Laureates, William H. Broyles, II, Scott P. Sealy, Jr., and Craig C. Spohn and thank them for their support to ensure the continued growth of Junior Achievement programs in our community. I also want to thank the JA Board of Directors and all of the Junior Achievement Laureates for their continued investment in JA. As you know, an investment is different than a gift—when you invest, you expect a return.

I would like to share a quick report concerning your return on investment regarding JA's performance last year.

During the 2017-18 academic year, JA engaged over 500 volunteers who taught 9,177 students, totaling 48,920 student contact hours in 394 classrooms, plus seven educational events hosted by Junior Achievement.

For the past 5 years, JA of North Louisiana has remained in the top third of national performers, receiving recognition from Junior Achievement USA as a 5 STAR Award recipient. We can all be proud of our community for helping Junior Achievement of North Louisiana be among the best JA programs in the nation. Thank you to those who have continued to invest in JA's mission to empower young people to own their economic success.

I also want to commend our director, Nita Cook. Under her leadership, the services provided by this organization have had significant annual increases. Through innovative partnerships with business leaders and organizations, JA mentors will continue to inspire more young people to set goals for a successful future! Thank you again and congratulations to our 2018 Junior Achievement Business Hall of Fame Laureates!

**JOSHUA O. CLAYTON**

# PROGRAM OF EVENTS

## WELCOME

George D. Nelson, Jr. | JA Laureate 2012

## ACKNOWLEDGEMENTS & PRESENTATION OF INDIVIDUAL AWARDS

Nita Cook, JA President | Executive Director  
Joshua O. Clayton | The Clayton Firm, LLC | Chairman of the Board  
David Watters | Morris and Dickson, Co. LLC | Treasurer of the Board

**VOLUNTEER OF THE YEAR** | Stephen Vekovius, PC-NET Consulting, LLC

**NEW VOLUNTEER AWARD** | Lamonica Jackson, NWLA Federal Credit Union

**VOLUNTEER RECRUITER AWARD** | Connie Delaney, Capital One

**JA HERO AWARD** | Jennifer Elliot, Capital One

## NEW VOLUNTEER GROUP AWARD

### LSU Health Shreveport

#### School of Allied Health - Physical Therapy

Amanda S. Bernard, Director of Clinical Education

#### School of Medicine

Lisa S. Babin, Executive Director

Public Relations, Communications & Development

## COMMUNITY IMPACT AWARDS

### CADDO/BOSSIER PARISH

#### LSU Health, School of Allied Health - Physician Assistant

Dr. Dennis Wissing, Interim Dean

Lindsay S. Ferrington, Clinical Instructor

Madeline Barclay, Director of Admissions & Records

### LINCOLN PARISH

A.E. Phillips, Dr. Jenny Blalock

Louisiana Tech, Dr. Don Schillinger

## JA FOR IMPACT! AWARD

### CELEBRATING NOT FOR PROFIT PARTNERSHIPS

Toccarra Huckaby, Volunteers of America

Carly Koen, United Way of Northwest Louisiana

Julie Gilley, Entrepreneurial Accelerator Program, BRF

David Watters, President, Louisiana Certified Public Accountants

## COMMUNITY SPIRIT AWARDS

LSU Shreveport

Southern University

Louisiana Tech

Bossier Parish Community College

Centenary College

## OUTSTANDING CORPORATE VOLUNTEER AWARDS

Regions Bank

Heard, McElroy & Vestal CPA

Capital One Bank

## OUTSTANDING SMALL BUSINESS AWARD

ReAlta Real Estate Services

**PRINCIPAL OF THE YEAR** | Pamela Graham, Fairfield Elementary Magnet

**JA SCHOOL LIAISON AWARD** | Courtney LeBlanc, A.C. Steere

**TEACHER OF THE YEAR** | Alan Germany, Caddo Career & Technology

## JA HOT CHOCOLATE CHALLENGE AWARD

Jesse Scott, Southern Hills Elementary

Candice Satcher, Southern Hills Elementary

## JA CHAMPIONS

Pateece Davis - Hardy, Caddo Parish Schools

Scott Anderson, Scooter Anderson Communication

LeVette Fuller, Shreve Memorial Library

Kandis Vaughn, Magee Resource Group

## THANK YOU TO OUR TABLE SONORS

AEP SWEPCO

Fire Tech Systems

Aneca Federal Credit Union

LSUH Shreveport - School of Allied Health

BAFB Executive Council

LSUHS School of Medicine

Bossier Parish Schools

P.C. Net

Caddo Parish Schools

Querbes & Nelson

Capital One Bank

Regions Bank

Merritt B. Chastain

Chris Stokes

Entrepreneurial Accelerator Program - BRF

Williams Financial Advisors

# JUNIOR ACHIEVEMENT SHOWCASE EXHIBITORS

## ELEMENTARY

**JA Ourselves® - Kindergarten**  
**CLAIBORNE FUNDAMENTAL**  
 Ellen Hall, Principal  
 Shirley Adams, Teacher  
 Adesina Walton, Student \*  
 Carly Koen, United Way

## JA Our Families® - 1st UNIVERSITY

Kasie Mainiero, Principal  
 Beth Mallien, Teacher  
 Lacey Smith, Student  
 LSU-Health Shreveport,  
 School of Allied Health, PA

## JA Our Community® - 2nd FAIRFIELD MAGNET

Pamela Graham, Principal  
 Misty Tanner, Teacher  
 Emily Gardner, Student  
 Paige Cox, Christus Schumpert, HC

## JA Our Community® - 2nd J. S. CLARK

Dr. Kenya Roberts, Principal  
 Shneika Archie, Teacher  
 l'Yuana Marshall, Student \*  
 LSU-Health Shreveport School of  
 Allied Health, PA

## JA Our City® - 3rd MEADOWVIEW

Dr. Janice Williams, Principal  
 Michael-Anne Behrens, Teacher  
 Joselyn Aguilar, Student  
 Eddie Brumfield, JACE Consulting

## JA Our City® - 3rd SUNSET ACRES

William Fields, Sr., Principal  
 Alicia Olivier, Teacher  
 Michaela Mitchell, Student  
 Paris Douglas

## JA Our Region® - 4th STONER HILL

Michelle Franklin, Principal  
 Ashley Bowling, Teacher  
 LaKaiya Chatman, Student  
 Nick Courville, Heard, McElroy & Vestal  
 David Watters,  
 Morris and Dickson, Co. LLC \*\*

## JA Our Nation® - 5th CHEROKEE PARK

Tangela Sylvie, Principal  
 Roxlyn Washington, JA Liaison  
 Kathryn Pierce, Teacher  
 Ca'Niya Collins &  
 Brooklyn Butler, Students  
 Mark Evans, Regions Bank

## MIDDLE SCHOOL

### JA Global Marketplace® - 6th BENTON

Dr. Kyle Machen, Principal  
 Jennifer Welch, JA Liaison  
 Rachel Valentine, Teacher  
 Blair Founds, Student  
 Alana Westley, Barksdale Air  
 Force Base

### JA It's My Future® - 7th BROADMOOR

Renata Mahoney, Principal  
 Jackie McIntryre, Teacher  
 Marquiz Parker and Jaheem  
 Darensburg, Students  
 Matthew Pecori, Barksdale Air  
 Force Base

### JA Economics for Success® - 8th COPE

Judy Grooms, Principal  
 Ray Smith, Teacher  
 Max Ellis and Madison Scott,  
 Students \*  
 Janessa Morgan,  
 ANECA Federal Credit Union  
 Stephanie Newbern,  
 General Dynamics

## HIGH SCHOOL

### JA Personal Finance® GREEN OAKS PERFORMING ARTS ACADEMY

Steven Grant, Principal  
 Thedra Green, JA Liaison  
 Reginald Williams, Teacher  
 Nyla Bates, Student  
 Connie Delaney, Capital One

### JA Personal Finance® C.E. BYRD

Jerry Badgley, Principal  
 Leah Moonesan, Teacher  
 Jackson Ballew, Student \*  
 Stephen Vekovius, PCNet

### JA Career Success® PATHWAYS IN EDUCATION

Jon Keith, Director  
 Joseph Hearington, Principal  
 Jimmie Adams, Teacher  
 Josie Addington, Student \*  
 Dany Martin, Williams Financial  
 Advisors  
 Chris Stokes, Walker-Alley  
 Associates

### JA It's My Business® CAPTAIN SHREVE

Ginger Gustavson, Principal  
 Penny Pate, Teacher  
 John Thomas Gingles and  
 Benjamin O'Con, Students

*\*ROI Showcase Speaker*

*\*\*Junior Achievement Board of Directors*



# JUNIOR ACHIEVEMENT CAPSTONE PROGRAMS

## ELEMENTARY

### JA Hot Chocoate Challenge-5th Grade

SOUTHERN HILLS ELEMENTARY  
 Jesse Scott, Principal  
 Cadice Satcher, Teacher  
 Jordan Dickson and Aniyah Ary, Students\*

## MIDDLE SCHOOL

### JA College & Career Quest

**BROADMOOR**  
 Renata Mahoney, Principal  
 Tim Thiele, Teacher  
 Nevaeh Peters, Student  
 Southern University - Shreveport

**CADDO CAREER & TECHNOLOGY SCHOOL**  
 Monte Demars, Principal  
 Veronica Trahan, Counselor  
 Jermicka Williams, Teacher  
 Caleb Spikes and Rekahya Gill, Students\*  
 Southern University - Shreveport

### HERNDON

Tom Thomas, Principal  
 Patrick Murphy, Teacher  
 Kioki Ross, JA Liaison  
 Cody McLendon, Student \*  
 LSU Health-Shreveport - School of Allied Health

### RIDGEWOOD

Scott Aymond, Principal  
 Tracy Green, JA Liaison  
 Crystal Mays, Teacher  
 Zion Williams and Amaree Aaron, Students\*  
 Bossier Parish Community College  
 La Tech Academic Center for Success

## HIGH SCHOOL

### JA Job Shadow® | JA Inspire

**NORTHWOOD**  
 Shannon Wall, Principal  
 Cayla Mitchell, Teacher  
 Ariel Rhodes, Student

**NORTH CADDO**  
 Annie Cherry, Principal  
 Reagan Smith, Teacher  
 William Messer, Student

### JA It's My Business® | Brees Trust Your Crazy Ideas Challenge

**CADDO CAREER & TECHNOLOGY CENTER**  
 Kenneth Berg, Principal  
 Alan Germany, Teacher  
 Team Sole Shoes - Brandi Butler, Ashley Davis,  
 NaStasha Farnell, Halie Jernigan\*

# 2018-2019 PARTICIPATING SCHOOLS

## ELEMENTARY SCHOOLS

AC Steere  
 AE Phillips Laboratory  
 Alexander Learning Center  
 Arthur Circle  
 Atkins  
 Caddo Heights Math/Science  
 Cherokee Park  
 Claiborne Fund  
 EB Stoner Hill  
 Fairfield Magnet  
 J S Clark  
 Jack P. Timmons  
 Judson Fundamental  
 Meadowview  
 Midway  
 Mooringsport  
 North Highlands  
 Northside  
 Pine Grove  
 Queensborough

## R V Kerr

Riverside  
 Shreve Island  
 South Highlands  
 Southern Hills  
 Summer Grove  
 Sunset Acres  
 Turner (K-5)  
 University  
 Westwood

## MIDDLE SCHOOLS

Benton  
 Caddo Middle Magnet  
 Cope  
 Fair Park Preparatory Academy  
 Turner Elem 6<sup>th</sup> Grade Academy  
 Youree Drive

## HIGH SCHOOLS

Booker T Washington Tech  
 Bossier Parish School For  
 Technology And Innovative Learning  
 C.E. Byrd  
 Caddo Career & Technology Center  
 Captain Shreve  
 Green Oaks Performing Arts Academy  
 Huntington  
 North Caddo  
 Northwood  
 Southwood

## AFTER SCHOOL PROGRAMS

Common Ground  
 Providence House  
 Pathways in Education -  
 North Market Campus  
 Pathways in Education -  
 Southern Hills Campus  
 VOA Lighthouse

## JA CLASSROOM VOLUNTEERS

<b>Abrams Architecture</b> Matt Abrams	Rossdarlyn Rivera Hernandez Paige Robinson Kiyanni Roper	Brenda McDonald Mary Nash-Wood Kristian Odaware
<b>Anderson Feazel Management, Inc.</b> Kyle McInnis	Kelly Scroggins Kortnee Spencer Brandon Stamper	Chandra Phillips Susannah Poljak Sunny Posey
<b>AEP SWEPCO</b> Twila Dunlap	Ross Stark Travis Uber Derrick Washington	Mavin Rainey Shannon Southwell Jennifer Tillman
<b>Ameriprise Financial</b> Cody King	Alana M. Westley Derek Worley Tiyana Wright	Roger Vance Andrea West Yenshacillia Williams
<b>ANECA Federal Credit Union</b> Janessa Morgan	Neeley Yarborough	James Woolfolk Leisa Woolfolk
<b>Apex Communications and Events, LLC</b> Ian Summers	<b>Barksdale Federal Credit Union</b> Sabrina Ladner	<b>Capital One</b> Vonte Brisker Lindamarie Catanese
<b>Art Nerio Photography LLC</b> Art Nerio	<b>Bee Safe Driving School</b> Matt Day	Connie Delaney Lamai Edge Jennifer Elliot
<b>BancorpSouth Bank</b> Ashley Bodie Pamela Moore	<b>Bossier Parish Community College</b> Jennifer E. Smith	Dapheni Franklin Omekuis Germany Elisa Gonzalez
<b>Bank of Montgomery</b> Jana Freeman	<b>Bossier Parish Fire Department</b> Victoria Cunningham	Kathryn Hardman Katina Hood Kristin James
<b>Barksdale Air Force Base</b> Keenan Attaway Jose G. Barrera	<b>Bossier Parish Schools</b> Kim Morgan Jacob Hesselschwardt Michael Valentine	Assiah Mitchell Stacey Pearson Deb Poore Melissa Raley
Daniella Bert Aaron Browy Jade Bryant Jasmine Chavez Jaetara Clait Jacob Colton Janine Conway Aylex Cunneen Kari Dell'Orso Mark Gira Amy Hall Eric Hoffman Turaeza Hose Darlen E. Johnson Cornita Kimbrough Amn P. Loua Alan Martinez Jeanine Matthews Jorge Midgett Liliana O. Olivo Juan F. Ocanas Ayana Owens Matthew Pecori Esmeralda Provencher	<b>Caddo Lake Institute</b> Laura-Ashley Overdyke	Daniel Robalo Monica Stinson Isabella Tiotuico Jana Wiltz-Smith
	<b>Caddo Parish Schools</b> Jessica Abbott A. Nicole Allien Sommer Anderson-Picou Mary Baker Beth Braden Bridgette Brown Walter Brown Robin Burke Keith Burton Mary Beth Butler Pateece Davis-Hardy Shelita Cannon-Hoey Dr. T. Lamar Goree Christina Gremillion Krystie Grindley Cassie Harwell Jeff Holcomb Jeff Howard Christine LaTour Charles Lowder	<b>Carr, Riggs, &amp; Ingram, LLC</b> Hardy Foreman Michael Gould Erin Harold
		<b>Carter Federal Credit Union</b> Jonathan Reynolds Tomika Tolliver
		<b>CeJay Enterprises, LLC</b> Charles Johnson
		<b>Centenary College</b> Pat Jolley
		<b>Centuries Memorial Funeral Home and Cemetary</b> Jessica Elvin Cameron Druhet

## JA CLASSROOM VOLUNTEERS

<b>CenturyLink, Inc.</b> Rachel Bozeman	<b>C-Smart Properties</b> Cathey Bowen	Lauren Brannon Walker Coburn Nick Courville Mark Dupee' AJ Evans Drew Ferguson Paisley Futch Kris Hampson Lauren Hampton Lauren Hannon Dani Lockard Aimee McFarland Jacob Mosher Diana Parkerson Lindsey Quillin Esther Smet Jerrod Tinsley David White
<b>CF Biggs Company</b> Melina McClure	<b>Davidson Summers, APLC</b> J. Davis Powell	<b>Iberia Bank</b> Madalyn Allen LaCritia Boyd Kathleen Cush Tim Huval Diana McClellan Kiley Mercer Darlene Rossum Courtney Wilson Destiny Younce
<b>Christus Schumpert</b> Paige Cox	<b>Davis &amp; Bujold, PLLC</b> Charles Holoubek	<b>J S Clark Elementary School</b> Debra Green-Maranto
<b>Citizens National Bank</b> Clint Davis Donna McInnis	<b>Early Step</b> Mari J. Jones	<b>Jace Consulting</b> Eddie Brumfield
<b>City of Shreveport</b> Ben Hebert April Jordan	<b>Edward Jones Investments</b> Christopher Steinsholt	<b>Jack Bailey Law Corp.</b> Lyndsey Cox
<b>Community Volunteers</b> Amber Ballis Brandi Briggs Vonte Brisker Bridgett Bushnell Melanie Cathey James Carstensen Paris Douglas Ashley Flint Alyssa Garcia Henrika Gladney Stephen A. Glassell Jon Glover Arisa Green Jamelyn Halley Yunjie Hu Feico Kempff Pamela Kennedy Kenneth Krueger Katherine Lavallee Lindsay Lewis Pat Lewis Sandy McClure Donna Parratt Jerry Scott Rayuna Smith Heather Tabor Lauren Webb Jennifer Willis	<b>EmSar Properties</b> Zoe Pierce	<b>Jani-King of Shreveport</b> Katie Johnston
	<b>Encore Event Rentals</b> Harold Sater, Jr.	<b>Jett Business Systems</b> Stowie Sutton
	<b>Entrepreneurial Accelerator Program, BRF</b> Caryn Chalmers Julie Gilley Nick Oliver Dave Smith	<b>Joshua O. Clayton, Clayton Law Firm</b> Josh Clayton
	<b>Epilepsy Alliance of Louisiana</b> Amy Knotts	<b>JPJ Investments</b> Hunter Greene
	<b>Fire Tech Systems, Inc.</b> Sophia Owens	<b>JRM Ventures</b> Jim Malsch
	<b>Flying Heart Brewing &amp; Pub</b> Elizabeth Pattillo	<b>JPJ Investments</b> Hunter Greene
	<b>Fort Sill National Bank</b> Sheida Blaze Ashley Humphries LaJamie Nevels	<b>Heard McElroy &amp; Vestal LLC</b> Lauren Aldrich Kelyn Bihm
	<b>General Dynamics</b> Stephanie Newbern	
	<b>Goodwill Industries of North Louisiana</b> Karen Peters	
	<b>Hayter, Reynolds, LLC-Attorney</b> Lauren Reynolds	

# JA CLASSROOM VOLUNTEERS

## JWeinland Group Benefits

Gerrit Moeller

## King Hardware

Nick McElhatten

## LA New Product Development Team

Konstantin Dolgan

## Lagniappe PRIME, LLC

Emerie Gentry

## LaQuette's Beauty Salon

Samantha Jeffers

## Level 4 Wealth Management

Alan Tipton

## Lifecare Hospital

Leila Millican

## Lincoln Parish

Jonathan Blount

Magan Causey

Max Causey

Lee Denny

Mallory Ginn

Stormie Maxwell

Chandler McDonald

Lisa Merritt

Hunter Smith

Brain Smith

Mallory Spillers

Taryne Standifer

LaKysha Starks-Sampson

Bobby Williams

Aubrey Wood

## LSU Health Shreveport-

## School of Allied Health

### Professionals

#### -Physician Assistant -

Sarah Allen

Jesse Astorga

Madison Belou

Teresa Bigler

Elizabeth Bilbao

Brittany Bozzell

Adele Broussard

Marissa Burnett

Kathleen Chappell

Camille Comeaux

Tess Cooley

Christa Culpepper

Molly Day

Lindsay Dufresne

Thea Fontenot

Ashley Fort

Anna Gould

Andrea Hargis

Caroline Harris

Olivia Hockenjos

Sara Hutchinson

Carly Lambert

Griffon Lawson

Alexandra Lemaire

Victoria Marcel

Hunter Martin

Dr. Joseph McCulloch

Hannah Michael

Kaitlyn Millet

Marie Vazquez Morgan

Layne Neitzschman

Jessica North

Annalyse Orchard

Kennedy Poole

Morgan Prejean

Ginna Prutzman

Peyton Rachal

Melissa Raney

Rachel Rovira

Kaycie Setliff

Amanda Simmons

Emma Warren

Eryn Hunter

Jenna Vega

### - Physical Therapy -

Katharine Bauer

Hunter Beaugez

Emily Bishop

Elena DiMattia

Kristen Dornier

Chad M. Doyal

Alyssa Dyer

Nikole Eaves

Addison Emory

Dominic Engolia

Haley Fontenot

Brook Fort

Kellie Gotangco

Morgan Griffin

Hunter Hannegan

Caroline Holloway

Heather Juneau

Colin Laughlin

Morgan LeBlanc

Lauren Lee

Kailee Lyons

Sarah Minter

Allie Morgan

Lindsy Mouton

Jordan Papas

Johnnie Reed

Jacqueline Rushford

Mason Shaw

Brandon Soileau

Morgan Spence

Victoria Thomas

Sadie West

Josh White

### Madole Land Services

Erik S. Vigen

### Magee Resource Group

Kandis Vaughn

### Magnolia Manor

Shondale Coleman

### MHSE, LLC

M'Lissa H. Smith

### Mid South Bank

Sean Gallagher

Teresa Yeates

### Morris & Dickson

David Watters

### New York Life

LaToya Amos

Lenora Wilson

### N-Style Design

Kyle Turner

### North Caddo Medical Center

Malana Jester

### Northwest Louisiana

### Federal Credit Union

Lamonica Jackson

### Northwestern State University

Jennifer Michael

### Origin Bank

Jennifer Hemmings

### Oschner Health System

Jennifer Treadwell

### Paragon Press

Bill Geaslin

# JA CLASSROOM VOLUNTEERS

## PC-NET Consulting, LLC

Stephen Vekovius

## PFS Investments

Dylan Sherwood

## plan A architecture, LLC

Lane Acree

## Praeses Corporation

David Richard

## Progressive Bank

Adam West

Jamie Clute

## Providence House

Yutorica Smith

## RBM LLP

Travis McKinnon

## ReALTA Real Estate Services, LLC

Maegan Cole

Nick McElhatten

Trent Siskron

Randolph Smith

## Red River Brewing Company, LLC

Jared Beville

## REGIONS BANK

Belinda Allen

Joseph Collier

Mark Evans

Dana Hudson

Lauren Jackson

Donald W. Kimmell

Sondra King

Keith Laenger

Nicki McConnell

Maggie Donald

Kimberly McGuiert

Sean McKay

Denny Moton

Lori O'Connor

Anna Priestley

Joshua Scott

Marla Simmons

Krystal Taylor

Jessica Thompson

Anna Whittenbarger

Matthew Wise

## Regions Insurance

Jeff Howell

## Regions Mortgage

Laura Pierce

## Salvation Army

Scott McCloud

## Sam's Club

Chad Kelly

## Scooter Anderson Communication

Scott S. Anderson

## Sealy & Company

Chloe Ramsey

## Seedlinks Behavior Managment

Ryan Williams

## SGS North America, Inc.

Kristen Cassels

## Shreve Memorial Library

Regina Grundy

## Shriners Hospital

Jamie Shaw

## Snell's Limbs and Braces

Christopher Snell

## Southern University

Detrius Adams

Peace Aroke

Marvell Asberry

Tyronica Bolds

Kristasia Brooks

Rickell Butler

Katrina Cheevis

Alexis Claggett

Darrin Dixon

Jeremie Durden

Adrian Edwards

Talyah Fary

Taylor Grosjean

Brenda J. Henderson

April Hill

Wendell Holmes

Rachel Johnson

Caitlyn Jones

Denver Jordan

Theadrea Law

Terronesha Luborn

Tykeria McDonald

Kathlynn Parker

Jenna Perkins

D'Arius Roland

Braint'e Thomas

Tranautican Webb

Kar'Travia Williams

## State Farm

Cassius Burrell

## SWEPCO

Cheryl Williams

## Tadpole LLC

Lee Mallahan

## The Strand Theatre

Sumer Cooner

## The Times of Shreveport

Michele Marcotte

## Trendy Travels, LLC

Siobhann Shaver

## Twin Engine Labs

Keith Hanson

## United Way of Northwest LA

Brenda Autry

Connie Blondin

Katie Bursley

Rashida Dawson

Louise Droddy

Jennifer Horton

Carly Koen

Charnaee McDonald

LaTorta Thomas

Tabitha Trewolla

Bruce Willson

## University Veterinary Hospital

Shannon Davidson

## Walker Alley & Assoc.

Chris Stokes

## Williams Financial Advisors

Chase Crump

Dany Martin, Jr.

## Willis Knighton

Savita Thorat



# JUNIOR ACHIEVEMENT OF NORTH LOUISIANA



## EXECUTIVE BOARD

**Josh O. Clayton** | The Clayton Law Firm, LLC  
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**Keith Burton** | Caddo Parish Schools  
Vice-Chairman

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Treasurer

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Secretary

**Lyle H. Jeansonne** | Citizen's National Bank  
Immediate Past Chairman

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JA Past Chairman  
Carr, Riggs, & Ingram

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Bossier Parish Community College

**Trey Giglio**  
Universal Mechanical

**Julie Gilley**  
Entrepreneur Accelerator Program

**T. Lamar Goree**  
Caddo Parish Schools

**Donald R. Howard**  
Veteran's Cemetary

**Emma Jordan**  
Bossier Parish Schools

**Chad Kelly**  
Sam's Wholesale Bossier

**Ken Krueger**  
MidSouth Bank

**Jeffrey LeBlanc**  
Querbes & Nelson

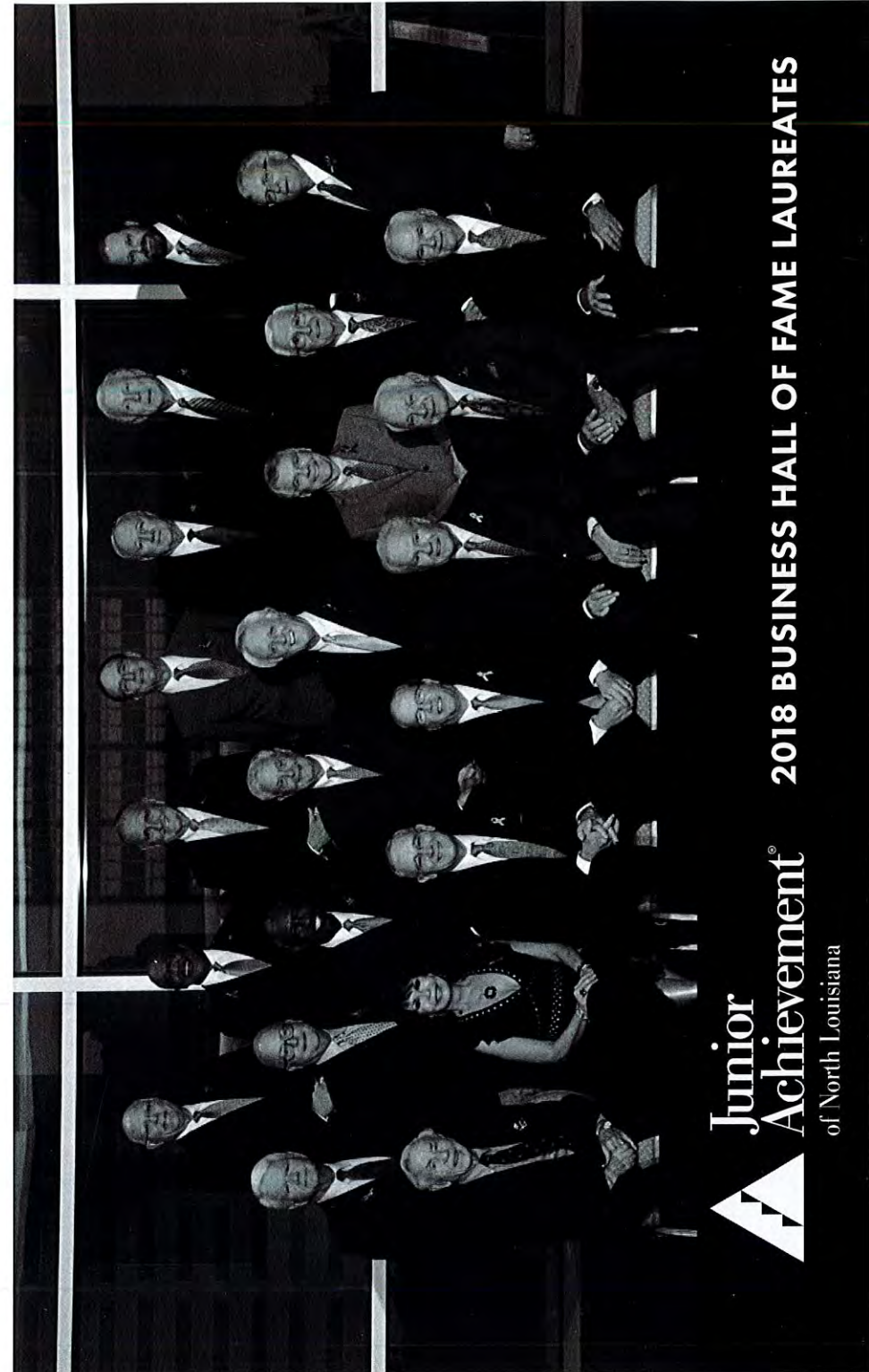
**Dany L. Martin**  
Williams Financial Advisors LLC

**Nancy A. Miller**  
LSU Shreveport

**William Street**  
Rosestone Financial Group

**Erik S. Vigen**  
Madole Land Services

**Nita H. Cook**  
JA NLA



**Junior Achievement<sup>®</sup>**  
of North Louisiana

**2018 BUSINESS HALL OF FAME LAUREATES**

# JUNIOR ACHIEVEMENT BUSINESS HALL *of* FAME

## LAUREATES

William G. Anderson, 2012	Roy Griggs, 2007	W. Clinton Rasberry, Jr., 2007
Joe N. Averett, Jr., 2008	Robert B. Hamm, 2008	Phillip A. Rozeman, M.D., 2011
Harold R. Bicknell, M.D., 2002	Edward N. Henderson, 2009	Scott P. Sealy, Sr. 2018
Linda M. Biernacki, 2013	James B. Henderson,	Aaron Selber, Jr., 2001
Robert P. Bowman, 2015	D.Mgt., 2013	Virginia K. Shehee, 1995
L. R. Brammer, Jr., 1998	Donald E. Jones, 2001	Albert Sklar, 1994
Wallace H. Brown, M.D., 1996	Gregory I.L. Kallenberg, 2016	Ivan I. Smith, Jr., 2005
B. Wayne Brown, 2017	Norman V. Kinsey, 2000	Craig C. Spohn, 2018
William H. Broyles, II, 2018	Charles D. Knight, M.D., 1999	Thomas E. Stagg, Jr., 1998
E. R. "Bo" Campbell II, 2003	Donald G. Mack, Sr., M.D., 2003	Mike Stanberry, 2014
Sarah D. Collier, 2017	Vincent J. Marsala, Ph.D., 2003	H. E. "Bud" Storer, 2011
Laura P. Crawford, 2015	John C. McDonald, M.D., 2004	Hal Sutton, 1999
James E. Davison, Jr., 1997	George E. McInnis, 2004	J. Dudley Talbot, M.D., 2000
John W. Dean, 2010	Harry E. McInnis, Jr., 2010	Harold W. Turner, 2012
John J. Doles, Jr., 1999	Willis L. Meadows, Jr., 2001	Ollie S. Tyler, 2006
James K. Elrod, 1997	Charles E. Meehan, 2009	Steven C. Walker, 2006
Rand H. Falbaum, 2007	L. Frank Moore, 1997	Donald A. Webb, Ph.D., 2004
Robert W. FitzGerald, 2015	Ike Muslow, M.D., 1998	Donald Weir, Sr., 1995
John A. Franks, 1994	Anil Nanda, M.D., 2011	Nicholas H. Wheless, Jr., 1996
James N. Fritze, 2000	George D. Nelson, Sr., 1996	C. Cody White, Jr., 2006
George P. Fritze, 2009	George D. Nelson, Jr., 2012	Thomas J. Williams, 2008
Chris P. Gabriel, 2010	Robert A. Nichols, 2014	Lacy H. Williams, M.D., 2013
J. Peter Gaffney, 2005	Louis C. Pendleton, M.D., 1995	Michael H. Woods, 2005
Grady C. Golden, 2014	Samuel P. Peters, 1994	Richard H. Wright, 2017
James D. Gosslee, 2016	Jon Qvistgaard=Petersen, 2016	Donald J. Zadeck, 2002

EMPOWER THE FUTURE



## 2018-19 CORPORATE & FOUNDATION INVESTORS

**JA USA Free Enterprise Society  
Legacy Members  
\$100,000+ Over a Lifetime\***  
The Alta and John Franks Foundation  
The Community Foundation  
of North Louisiana  
Willis Knighton Health Systems  
The Grayson Foundation\*  
The Noel Foundation

**Visionary Leadership Society \$20,000+**  
Capital One  
The Alta and John Franks Foundation  
Junior Achievement  
Permanent Endowment Fund\*  
The Noel Foundation  
Anonymous

**Endowment Society \$10,000+**  
Collier Investments  
Caddo Parish School Board

**Major Investors \$5,000+**  
Bossier Parish Schools  
Sealy & Company, LLC  
Shreveport Rotary Club

**Investors \$2,000+**  
Louie Davis Foundation  
Fire Tech Systems, Inc.  
Broadmoor Consulting LLC  
Cyber Innovation Center

**Senior Partners \$1,000+**  
Williams Financial Advisors, LLC  
Carr, Riggs & Ingram LLC  
Biomedical Research Foundation  
Heard, McElroy & Vestal  
Querbes & Nelson  
Red River Bank  
Swepeco  
BPCC Foundation Inc  
Brown Builders, Inc.  
Builder's Supply Company, Inc.  
Eagle Distributing of Shreveport, Inc.  
KPMG  
Mike McSwain Architect, LLC  
Powers Foundation Inc.  
Rosestone Financial Group  
Volunteers of America of N. LA  
ReAlta Real Estate Services

**Partners \$500+**  
Bundero Investment Company, Inc.  
J B Atkins Foundation  
McInnis Brothers Construction

**Entrepreneurs \$250+**  
Regions Bank  
Griggs Enterprise, Inc.  
Louisiana Dealer Services Insurance, Inc.  
Delinquent Recovery Associates  
BP Oil  
Centerpoint Energy  
Sam's Wholesale Club

**Shareholders - Up to \$100**  
McElroy Metal  
Risk Services of Louisiana, Inc.  
Retail Merchants Association, Inc.  
The Greater Shreveport Chamber of Comm.  
Citizens National Bank  
Shreveport Memorial Library  
United Way of Northwest Louisiana

\*Advised Funds of The  
Community Foundation of North Louisiana





## 2018-19 INDIVIDUAL INVESTORS

### 2018-2019 Individual Investors

#### JA Heritage Society

Those who have included JA in their Estate Plans and/or have established an Endowment to sustain the mission of JA. The Alta and John Franks Foundation

#### JA USA Free Enterprise Society Legacy Members

##### President's Level \$25,000+

Ms. Alta Franks  
Dr. & Mrs. Lacy H. Williams  
Mr. & Mrs. William H. Broyles, III

##### Entrepreneur's Level \$10,000+

Sarah D. Collier

##### Major Investors \$5,000+

Scott P. Sealy, Sr.  
William G. Anderson

##### Investor \$2,000+

John E. Atkins

##### Senior Partner \$1,000+

Joshua O. Clayton  
George D. Nelson, Jr.  
Harry E. McInnis, Jr.  
Dr. Phillip A. and Alma Rozeman  
Mark Sealy  
Jon Q=Petersen  
Wayne Brown  
Cody White, Jr.  
Drs. David & Carol Clemons  
Glenn V. & Ellen Kinsey  
Michael H. Woods  
David and Kristen Watters

##### Partners \$500+

Merritt B. Chastain  
Julie Gilley  
Dr. Frederick White, III  
George P. Fritze  
Victoria Cunningham  
Chase and Suzannah Crump  
Bill Cunningham  
Jeff LeBlanc  
Erik S. Vigen

##### Entrepreneurs \$250+

Kenneth & Kathleen Krueger  
Jack Carlisle  
Rand H. Falbaum  
Robert Fitzgerald  
Bruce and Betty Henderson  
Daniel Herndon  
Donald Jones  
Ike Muslow, MD  
Lyle Jeanssonne  
Dany Martin  
William Street  
Martha D. Storer  
Nita H. Cook  
Melanie B. Johnson  
Clarence N. Frierson

##### Shareholders \$100+

Dr. Grace Bareikis  
James Gosslee  
Clinton W. Rasberry, Jr.  
Grady C. Golde  
Chris Gabriel  
Dr. or Mrs. Ryan Bicknell, Jr.  
Henry L. Brenner  
John R. Herzog  
John W. Luster  
Dr. Joseph McCulloch  
James D. Powell  
Charles F. Sale, MD  
Alan or Mary Tipton  
Ellen & Stephen White

##### Supporters Up to \$100

Carrie Hough  
JoAnn Marshall  
Carol L. Beeman  
Kirk D. Thomas  
Pam Patterson  
Grady Flournoy  
Scott and Lisa McCloud  
Lois Scheib  
Keith Burton  
Thomas Stanberry  
Jay and Laura Sawyer  
Randy Chaffee  
Howell Jones  
James Broyles



JA Inspire  
A Work Readiness Initiative

# SAVE THE DATE



SHREVEPORT CONVENTION CENTER  
NOVEMBER 21, 2019

JA INSPIRES  
A WORK-READINESS INITIATIVE IN COLLABORATION WITH THE  
SHREVEPORT ROTARY CLUB



## ELEMENTARY PROGRAMS

### JA Ourselves®

JA Ourselves uses storybooks and hands-on activities to introduce the role people play in an economy. Through engaging, volunteer-led activities, young students learn about individual choices, the importance of saving and giving, and the value of work. (Kindergarten)

### JA Our Families®

JA Our Families explains how family members' professions contribute to the well-being of the family and of the community. The program introduces the concept of needs and wants, explores the ways families plan for and acquire goods and services, and analyzes how own skills to determine ways they can support their families. (Grade 1)

### JA Our Community®

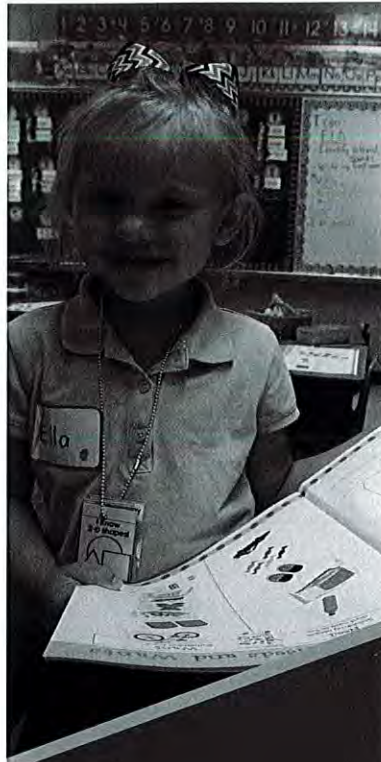
JA Our Community uses posters and games to offer practical information about businesses and the many jobs those businesses offer in a community. Students explore production methods through a simulation game, and learn about taxes, decision making, and how money flows in an economy. (Grade 2)

### JA Our City®

JA Our City introduces students to the characteristics of cities and how cities are shaped by zoning. Students learn the importance of money to a city; how financial institutions help businesses and city residents; and how the media is an integral part of a city's life; and the role of an entrepreneur. (Grade 3)

### JA More than Money®

JA More than Money introduces students to financial literacy and entrepreneurship, and to social studies learning objectives that include money-management skills, goods and services, and global markets. Through hands-on activities and a JA cast of characters serving as symbols for financial literacy and entrepreneurship concepts, students will learn a practical approach to starting a business and making smart decisions about managing money. (Grades 3-5)



**“If you are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people.”**

Chinese Proverb

 **Junior Achievement®**  
of North Louisiana

### JA Our Region®

JA Our Region introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region. Students operate a hypothetical hot dog stand to understand the fundamental tasks of a business owner and basic operations of the business. (Grade 4)

### JA Our Nation®

JA Our Nation provides practical information about the need for employees who can meet the demands of the 21st century job market. Students will understand the skills, especially in science, technology, engineering, and math, necessary to achieve future success. (Grade 5)

## MIDDLE SCHOOL PROGRAMS

### JA Global Marketplace®

JA Global Marketplace takes students on a spin around the world. Students learn the products they use every day, like their backpacks and sneakers, might use raw material from one country, be assembled in another, and sold from Peking to Chicago. The program helps students understand how goods flow through various economies and the effect globalization has on their lives. (Grades 6-8)

### JA It's My Future®

JA It's My Future provides practical information about preparing for the working world. Students learn about career clusters, high-growth jobs, career planning, and creating a personal brand. And, through a scavenger hunt, they are introduced to the basic aspects of job hunting. (Grades 6-8)

### JA Economics for Success®

JA Economics for Success gives the students the information needed to build strong personal finances, a cornerstone to a happy, secure life. Students learn the importance of exploring career options based on their skills, interests, and values. They also learn about personal budgeting; wisely saving and investing; and cautiously using credit. (Grades 6-8)



**“Children are the world's most valuable resource and its best hope for the future.”**

John F. Kennedy

 **Junior Achievement®**  
of North Louisiana

# THANK YOU TO OUR MENTORS

TRUST YOUR

CRAZY  IDEAS

# CHALLENGE™

Inspiring the Next Generation of Entrepreneurs

THE  
**BREES DREAM**  
FOUNDATION

## 2019 JA IDEA ACCELERATOR WORKSHOP

### MENTORS

**Lane Acree**  
plan A architecture, LLC

**Jared Beville**  
Red River Brewery

**Vonte Brisker**  
Community Volunteer

**Caryn Chalmers**  
Entrepreneurial Accelerator Program

**Maegan Cole**  
ReAlta Real Estate Services

**Julie Gilley**  
Entrepreneurial Accelerator Program

**Charles Holoubek**  
Davis & Bujold

**Wendy Horton**  
Wendy Horton Law

**Lee Mallahan**  
Tadpole, LLC

**Jim Malsch**  
JRM Ventures

**Nick McElhatten**  
ReAlta Real Estate Services  
King's Hardware & Gifts

**Nick Oliver**  
Entrepreneurial Accelerator Program

**Davis Powell**  
Davidson Summers Law,  
APLC

**Chloe Ramsey**  
Sealy & Company

**Trent Siskron**  
ReAlta Real Estate Services

**Randolph Smith**  
ReAlta Real Estate Services

**Dave Smith**  
Entrepreneurial Accelerator Program

**Alan Tipton**  
Level Four Wealth Management

**Steven Vekovius**  
PC Net Consulting, LLC

### JA TYCIC JUDGES

**Jennifer Elliott**  
Capital One | NLA Market President

**Stephen Vekovius**  
PC Net Consulting, LLC

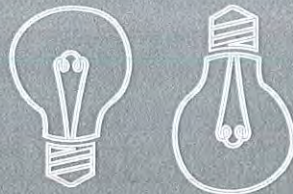
**Dave Smith**  
Entrepreneurial Accelerator Program | Executive Director

**Charles Holoubek**  
Davis & Bujold | Patent Attorney

**Chloe DuPlessis**  
The Duplessis Agency

### STATE JUDGE

**Dr. Michael Meeks**  
LSU Shreveport



## HIGH SCHOOL PROGRAMS

### JA It's My Business®

Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition.

### JA Be Entrepreneurial®

JA Be Entrepreneurial challenges students through interactive classroom activities to start their own venture while still in high school. The program provides useful, practical content to assist teens in the transitions from being students to productive, contributing members of society.

### JA Personal Finance®

JA Personal Finance explores the fundamental elements of personal finances: earnings, savings and investments, budgeting, credit, risk management, and giving. Students apply these elements to a personal financial plan that allows them to set specific goals for their lifelong financial needs and desired quality of life.

### JA Career Success®

JA Career Success equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques.

### JA Company Program®

JA Company Program allows students to learn and experience business fundamentals and the art and hard work of entrepreneurship as they operate a student-led company. Students will be able to apply their newfound skills to their education and future careers.



“Entrepreneurship is the way we take control of our lives in a tough economy.”

Lori Greiner

 **Junior Achievement®**  
of North Louisiana



**SHE DESIGNED  
THE DRESS.  
BUT CAN SHE  
DRAW UP  
A BUDGET?**

Only 17% of teens know  
how to manage money.  
Help her get 100% ready.

**JANLA.ORG**

Based on 2012 survey by ING Direct and Capital One, interviewing 1,000 teens age 12-17.



100 YEARS. 100% READY.™

JUNIOR ACHIEVEMENT

*game*  
**CHANGERS**

EMPOWER THE FUTURE

**WHY SHOULD I BECOME A JUNIOR ACHIEVEMENT GAMECHANGER?**

- ▶ It's easy and convenient
- ▶ Your monthly investment sponsors programs in money management, workforce training & understanding how to start a business.
- ▶ We need your support to meet teacher requests for JA's K-12th grade classroom programs.

**\$10** per month provides program materials for one JA classroom

**\$15** per month sponsors a JA Job Shadow Class

**\$20** per month sponsors a JA program initiative

- ▶ Receive Monthly E-News about JA students & programs funded by JA GameChangers

**WHAT IMPACT WILL I MAKE AS A JA GAMECHANGER?**

Through JA programs, students connect the dots between their education and success, increasing their understanding of the importance of staying in school.

You will help today's students develop the critical skills and the character necessary to succeed in the 21st century workplace.

Your investment enhances initiatives:

***Trust Your Crazy Ideas Challenge, Brees Dream Foundation  
JA Inspires: A Work-Readiness Initiative  
JA College Quest***

**Junior Achievement®** 2018 STATS  
of North Louisiana

**3**  
parishes

**400+**  
volunteers

**48,920**  
VOLUNTEER  
HOURS

**9,177**  
*students served*

**39 SCHOOLS**

**394**  
*classes*  
*taught*

**172**  
TEACHERS

*Fire Tech Systems, Inc. Proudly Supports  
Junior Achievement*

- ▼ FIRE SPRINKLERS
- ▼ FIRE ALARMS
- ▼ FIRE EXTINGUISHERS/  
CABINETS
- ▼ FIRE PUMPS
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721 N. Ashley Ridge Loop, Shreveport, LA 71106



**VOLUNTEER** because  
*it's life-changing.*



**Junior Achievement®**

**JANLA.ORG**